



Unlocking Digital Assets for All

ARION
Partners

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Why We Exist

As cryptocurrency and digital assets continue to gain traction as a legitimate asset class, we are seeing huge growth and greater adoption as more people are recognising the potential of the sector. However, cryptocurrency has a high barrier to entry and whilst offerings such as Bitcoin and Ethereum ETFs are a welcome addition, they are expensive and incredibly limited in what they offer. There are many stumbling blocks for beginners, and specialist knowledge is required to operate safely in the space.

Arion was formed to address all of these issues by providing a comprehensive, complete approach to assist newcomers to the space. Our team are experts in their field and are dedicated to helping people achieve success, regardless of their technical knowledge or financial experience.

What Arion Can Do For You

- Take you from complete beginner to expert.
- Hand-held support throughout
- Accelerate your learning.
- Show you how to achieve the highest returns on-chain.
- Make sure you avoid all of the pitfalls encountered by newcomers.



15 years leading specialist teams within a demanding technical sector, and experienced in teaching, coaching, and mentoring high performers. Chris holds post-graduate qualifications in education and is passionate about helping people reach their full potential. Moving into crypto in 2020, he achieved significant returns by identifying opportunities through effective research and is now focussed on using stable coins and low risk strategies to generate yields and provide passive income.



Chris Castleton
Co-Founder



Matt Fitzgerald
Co-Founder

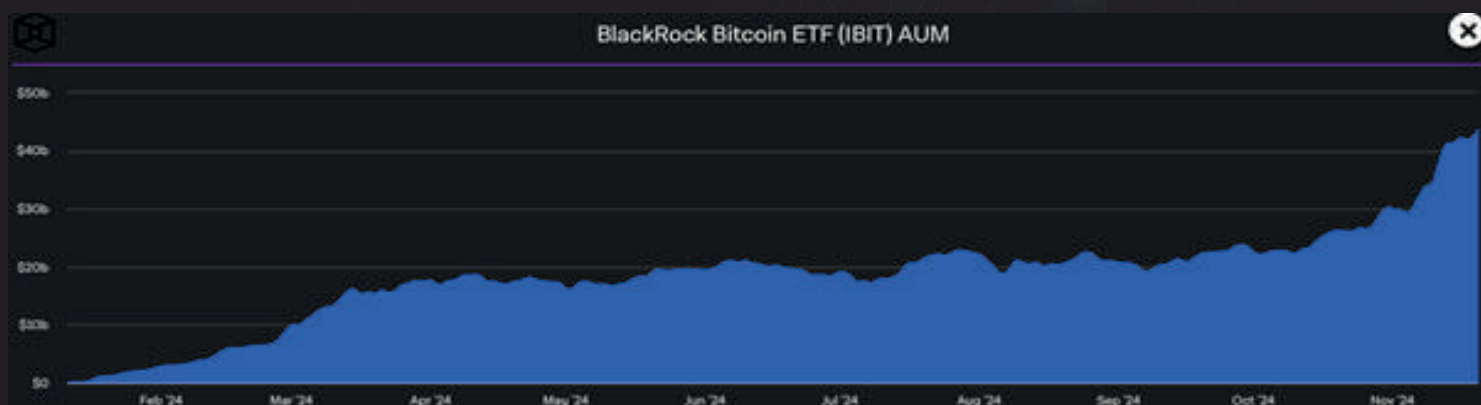
25 years working in traditional finance, derivatives and options. Worked with private clients and in institutional broking, working in exchange traded derivatives with hedge funds and all of the major banks. Recognised the life changing opportunities in crypto and switched full-time to crypto in 2020 and has returned over 300% independently since then. Specialises in capital growth and derivatives within the DeFi space.

- Arion is designed for individuals actively looking to enter crypto and expand their knowledge.
- Traditional finance investors wanting to make the leap into crypto but unsure how to access it.
- Small group of focused individuals all willing to learn and share in each other's success.

Why You Need to Be on the Blockchain

- Cryptocurrency has progressed hugely in the last decade, becoming a legitimate asset class that offers real opportunities to investors.
- Bitcoin and Ethereum ETFs have recently been approved showing digital assets are becoming widely accepted by institutions, regulators and investors.
- Decentralised Finance (DeFi) offers much higher potential returns than traditional finance.

Bitcoin ETF inflows - Blackrock IBIT (Cumulative)



Credit www.theblock.co

‘Steady inflows since January have accelerated with the recent rally after the US election’

- Institutional research & news.
- Real-time analysis of opportunities
- Live mentor support.
- Comprehensive multimedia guides.
- Online trading room.
- Private member hub for ideas & discussion.

Education

- Onboarding - Comprehensive support whilst moving your funds from fiat to crypto.
- Security - Safeguarding your funds and wallets - You are in control.
- Blockchains - Functionality, benefits and navigation.
- Ecosystems - Complete ecosystem deep dive & the myriad ways you can use it to generate profits.
- Products - Full coverage of all products on-chain and guides on how to use all of them.
- All supplemented by live support from our team of experts.

<ul style="list-style-type: none">• Staking - c. 8% APY	<ul style="list-style-type: none">• Extremely low risk
<ul style="list-style-type: none">• Liquidity pools - c. 15-25% APY	<ul style="list-style-type: none">• Low risk
<ul style="list-style-type: none">• Exotic options - c. 30% APY	<ul style="list-style-type: none">• Medium risk
<ul style="list-style-type: none">• Fee sharing - c. 50+% APY	<ul style="list-style-type: none">• Medium high risk
<ul style="list-style-type: none">• Capital growth - ∞	<ul style="list-style-type: none">• High risk

Where Does the Yield Come From?

The yields that are achievable in DeFi can at first seem implausible. This is understandable- we once thought the same. Traditional finance has conditioned us to believe anything yielding double figures can't be legitimate. However, once you understand the workings, structures and mechanisms on how yields are derived, you recognise the vast opportunity in the space.



When capital flows straight from user to user, instead of through banks and institutions, it means all fees and profits are retained by participants, which gives far greater returns and the ability to grow your capital far more effectively.

We will briefly explain how the yields for a number of DeFi strategies are derived.

- Lending - Crypto has many users that believe the prices of cryptocurrency and digital assets are going to continue to rise, and they want to increase their exposure to them by using leverage. As there are no institutions in DeFi, all liquidity comes from users and so we can deposit funds into pools where the borrow fee is directly correlated to the utilisation of the assets in the pool. This means that yields are variable, but as leverage increases, we can make excellent APY by simply lending our dollars to other users. This is all handled by smart contracts, with liquidation thresholds managed automatically to ensure there is no default risk. Rates typically sit 10-15%, but often get up to 20%+. There are numerous protocols across multiple chains that provide this service, and we can select those that give the best returns based on their utilisation.
- Staking- Almost all blockchains require their native token (Ethereum, Solana, Sui etc) to be staked with validators to secure the network. In return for this service, users will receive a share of the network transaction fees, with payment in the native token. This creates a staking APY, allowing you to maintain price exposure and increase your holding. This can range from 3-10% depending on the blockchain.

- Liquidity pools- there are several protocols that offer leveraged perpetual futures (the ability to long or short assets, but with no contract expiry date), and who operate their own liquidity pools to enable users to quickly and easily open and close trades. Opening and closing of positions attracts a fee, which returns an APY to the pool. Much like lending dollars, users are protected by smart contract and liquidation thresholds, and can earn upwards of 30% APY.
- Yield markets- We can also use yield trading protocols to speculate on an increase or decrease in interest rates. This allows us to lock in a yield we are happy with, protecting us from any drops and allowing us to plan ahead. Or, we can create much larger gains by switching our assets to the yield bearing tokens only.
- Exotic options- usually only available for institutions, DeFi allows anybody to access a variety of exotic option vaults that can return 30% APY. At Arion, we are options experts and can give in-depth advice to help you make options part of your strategy.
- Providing liquidity/market making- As liquidity comes from users and protocols, we can choose to provide liquidity in assets we are happy to hold, and collect the fees on the transactions. The lowest risk version of this is providing liquidity in two stablecoins, where there is no price exposure. We can select assets based on our market outlook and risk profile to give greater rewards. These are just a few of the available strategies in Defi that Arion will introduce you to. We are always on hand to assist you on your journey and make sure you achieve the best returns, safely.

Digital Assets Are More Than Just Bitcoin

Arion will introduce you to products that don't just rely on buying and selling assets, but instead utilise low-risk, high-return strategies across the entire crypto ecosystem to generate passive yields.



Empowerment Through Education



Complete Control Over Your Assets



Vastly Superior Yields Than Traditional Finance



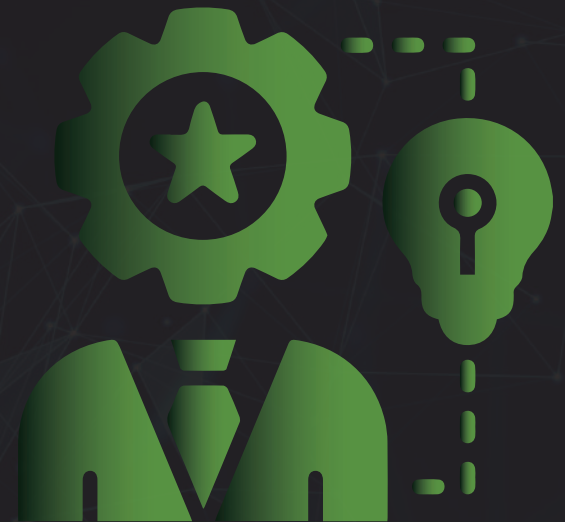
Our Mission

At Arion Partners, we're passionate about making cryptocurrency accessible to everyone. Our goal is to empower beginners by simplifying the crypto landscape, helping you gain the knowledge and confidence to make informed decisions. Whether you're exploring crypto for the first time or looking for safer ways to invest, we've got you covered.



Our Expertise

With a team that brings together years of experience in traditional finance and cryptocurrency, we provide you with expert guidance and personalised support. From secure wallet setup to market analysis, we're here to ensure that your journey into the crypto space is as seamless and safe as possible.



We understand that cryptocurrency has a high barrier to entry. Arion empowers less experienced tech users to navigate the crypto landscape with confidence and ease.

Unlock Cryptocurrency with Arion

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Simplifying cryptocurrency for beginners with expert support and secure solutions.

Education

Arion provides comprehensive education through multimedia guides, real-time Q&A sessions, and live mentors in our trading room. Our dedicated team supports you every step of the way, addressing and removing the barriers to entry.



Security

Arion's number one priority is the safety and security of your funds. You will always have control over your wallets and will be provided with detailed instructions on how to maintain their security at all times.

Experience

25 years of TradFi and cryptocurrency experience coupled with 15 years experience of teaching, coaching and mentoring.



Support

We'll be there from the first steps of setting up your wallets and onboarding funds safely, to becoming a confident user of the entire crypto ecosystem. We'll assist you in every aspect and keep you updated on the latest opportunities to maximise your returns.



Research

High quality research and premium newsfeeds, with our informed analysis to keep you ahead of the market.

Community

Engage in discussions, debates, and the exchange of ideas with like minded individuals, all contributing to each other's success.



Year 1: **\$5,000**

Start strong with full access to personalised mentorship, secure wallet setup, and our exclusive educational resources, all designed to build your foundation in crypto.

Year 2: **\$4,000**

Continue your journey with advanced tools, market insights, and low-risk strategies at a reduced cost.

Year 3: **\$3,000**

Deepen your knowledge and refine your strategies as you gain confidence, with ongoing access to expert guidance and a greater focus on market analysis.

Year 4: **\$2,000**

Experience long-term support at an affordable rate, with all the resources you need to keep growing securely in the crypto space.

Year 5: **\$1,000**

Gain full benefits with minimal cost, accessing premium support and tools as you master the art of informed, secure crypto investing.

Earn \$1,000 Bonus for Each Successful Referral

What is Cryptocurrency?

Cryptocurrency is a form of digital or virtual currency that uses encryption techniques to secure transactions. Unlike traditional currencies, it operates on decentralised networks using blockchain technology. This enables it to move freely and at lightning speed across the globe, breaking down trading barriers and the need for traditional banks.

What Can I Invest in?

At Arion we are dedicated to catering for every investor's needs. We provide you with research tools, market analysis, and personalised advice to help you make informed decisions based on your own investment goals and risk tolerance, complimented with detailed guides and live support. Decentralised Finance is a rich ecosystem with excellent opportunities, however the number of protocols available to users can be overwhelming at first. Arion will direct you to proven, trusted protocols, with a focus on own-risk strategies.

Is Cryptocurrency Safe?

While cryptocurrency has the potential for high returns, it also comes with risks. Arion Partners focuses on minimising these risks by offering low-risk strategies, secure wallet setups, and ongoing market analysis to help you make informed decisions. We utilise decentralised finance to show you products on the block chain that don't require you to directly buy and sell crypto tokens.

How Do I Set Up a Secure Wallet?

At Arion Partners, we guide you through the process of setting up a secure wallet and detail extra methods to ensure your assets are well-protected. We provide guidance on hardware and software wallets so you can make informed decisions on how you hold and store your cryptocurrency.

We hope you have enjoyed reading this ebook, and that it has sparked your interest to learn more. We have barely scratched the surface of the opportunities in the space, please drop us an email at info@arionpartners.io to discuss how we can share our knowledge and success with you.

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info@arionpartners.io